



# NEWS

## **QWEST AND THE NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN JOIN ARIZONA LEADERS TO HELP FIGHT INTERNET CRIMES AGAINST CHILDREN**

### ***Arizona PTA Supports Online Safety Education Effort for Parents and Guardians***

**PHOENIX, Oct. 11, 2005** – Qwest Communications International Inc. (NYSE: Q) has partnered with the National Center for Missing & Exploited Children® (NCMEC) to co-develop the Qwest Connected Family Online Classroom. The Arizona Parent and Teacher Association (AZ PTA), Arizona Attorney General Terry Goddard, and members of the Arizona Internet Crimes Against Children Task Force (ICAC) participated in the kick off of this statewide parent and guardian education program.

According to a U.S. Department of Justice study, of the estimated 24 million child Internet users, one in five children is sexually solicited online -- yet only one in four told a parent or guardian.

“Qwest believes education and prevention are the keys to safer use of the Internet as more children use it to submit homework and communicate with friends and teachers. As a result, we’re asking parents to visit the online classroom and take 10 minutes to complete the Parents Safety-Net Test,” said Pat Quinn, Qwest Arizona state president. “Our goal is to help at least 10,000 parents in the next year increase their understanding of the Internet and its potential risks.”

The Qwest Connected Family Online Classroom was co-developed by NCMEC and can be found at [www.incredibleinternet.com/onlinesafety](http://www.incredibleinternet.com/onlinesafety). It features:

- Expert tips, articles, Web seminars, tests and downloadable safety kits to help parents and guardians understand the Internet.
- The Connected Family Kit – available in English and Spanish – to help families get the most out of technology while using it safely and effectively.
- The Parents Safety-Net Test – also available in English and Spanish – to educate parents and guardians on how to keep their children safer when using the Internet.

“Our partnership with Qwest focuses on educating parents and guardians about the importance of taking responsibility for their children’s online lives,” said former Arizona U.S. Senator and Chairman of NCMEC’s board of directors, Dennis DeConcini. “The Qwest Connected Family Online Classroom was designed to help do that. By providing families with Internet safety information we can educate them about the dangers their children may encounter online.”

Through a \$50,000 grant presented to the Arizona PTA by Quinn, seminars about online safety will be offered to parents and guardians at meetings throughout the state during the next year.

The online classroom is one of several projects Qwest is sponsoring to help the Arizona PTA celebrate its 100th anniversary. A mobile education center will be visiting Arizona locations, such as CompUSA, the Arizona State Fair and other community events.

A link to the online classroom will be featured on the Attorney General's and ICAC's respective Web sites. Qwest is committed to meet the needs of ICAC and gives high priority to subpoena requests pertaining to Internet crimes against children to assist law enforcement in the prosecution of online predators.

For more information, or to request a Qwest Connected Family Online Classroom presentation, visit [www.incredibleinternet.com/onlinesafety](http://www.incredibleinternet.com/onlinesafety).

### **About Qwest**

Qwest Communications International Inc. is a leading provider of high-speed Internet, data, video and voice services. With approximately 40,000 employees, Qwest is committed to the "Spirit of Service" and providing world-class services that exceed customers' expectations for quality, value and reliability. For more information, please visit the Qwest Web site at [www.qwest.com](http://www.qwest.com).

### **About the National Center for Missing & Exploited Children**

NCMEC is a 501(c)(3) nonprofit organization that works in cooperation with the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention. NCMEC's congressionally mandated CyberTipline, a reporting mechanism for child sexual exploitation, has handled more than 335,000 leads. Since its establishment in 1984, NCMEC has assisted law enforcement with more than 116,000 missing child cases, resulting in the recovery of more than 94,000 children. For more information about NCMEC, call its toll-free hotline at 1-800-THE-LOST or visit [www.missingkids.com](http://www.missingkids.com).

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### **Forward Looking Statement Note**

This release may contain projections and other forward-looking statements that involve risks and uncertainties. These statements may differ materially from actual future events or results. Readers are referred to the documents filed by us with the Securities and Exchange Commission, specifically the most recent reports which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements, including but not limited to: access line losses due to increased competition, including from technology substitution of our access lines with wireless and cable alternatives; our substantial indebtedness, and our inability to complete any efforts to de-lever our balance sheet through asset sales or other transactions; any adverse outcome of the current investigation by the U.S. Attorney's office in Denver into certain matters relating to us; adverse results of increased review and scrutiny by regulatory authorities, media and others (including any internal analyses) of financial reporting issues and practices or otherwise; rapid and significant changes in technology and markets; any adverse developments in commercial disputes or legal proceedings, including any adverse outcome of current or future legal proceedings related to matters that are the subject of governmental investigations, and, to the extent not covered by insurance, if any, our inability to satisfy any resulting obligations from funds available to us, if any; potential fluctuations in quarterly results; volatility of our stock price; intense competition in the markets in which we compete including the likelihood of certain of our competitors consolidating with other providers or otherwise reorganizing their capital structure to more effectively compete against us; changes in demand for our products and services; acceleration of the deployment of advanced new services, such as broadband data, wireless and video services, which could require substantial expenditure of financial and other resources in excess of contemplated levels; higher than anticipated employee levels, capital expenditures and operating expenses; adverse changes in the regulatory or legislative environment affecting our business; changes in the outcome of future events from the assumed outcome included in our significant accounting policies; and our ability to utilize net operating losses in projected amounts.

The information contained in this release is a statement of Qwest's present intention, belief or expectation and is based upon, among other things, the existing regulatory environment, industry conditions, market conditions and prices, the economy in general and Qwest's assumptions. Qwest may change its intention, belief or expectation, at any time and without notice, based upon any changes in such factors, in Qwest's assumptions or otherwise. The cautionary statements contained or referred to in this release should be considered in connection with any subsequent written or oral forward-looking statements that Qwest or persons acting on its behalf may issue. This release may include analysts' estimates and other information prepared by third parties for which Qwest assumes no responsibility.

Qwest undertakes no obligation to review or confirm analysts' expectations or estimates or to release publicly any revisions to any forward-looking statements and other statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

By including any information in this release, Qwest does not necessarily acknowledge that disclosure of such information is required by applicable law or that the information is material.

The Qwest logo is a registered trademark of Qwest Communications International Inc. in the U.S. and certain other countries.

Contacts:

**Media Contact:**

Jeff Mirasola  
602-630-8224  
Jeff. Mirasola@Qwest.com

**Investor Contact:**

Stephanie Comfort  
800-567-7296  
IR@qwest.com

Communications Department  
NCMEC  
703-837-6111  
[media@ncmec.org](mailto:media@ncmec.org)



# NEWS

## **ARIZONA LEADERS, QWEST, AND THE NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN ANNOUNCE LANDMARK INTERNET SAFETY AWARENESS PROGRAM**

**PHOENIX, October 7, 2005** – Qwest Communications International Inc. (NYSE: Q), the National Center for Missing & Exploited Children® (NCMEC), and key Arizona government, law enforcement, and community leaders will hold a press conference to unveil a new, virtual learning tool and community program to Arizona families to help keep their children safer on the Internet.

**WHAT:** **Arizona Families Are First in the Nation to Access Innovative Program to Help Children Stay Safer on the Internet**

**WHEN:** Tuesday, October 11, 2005; 10:30 – 11:30 a.m.

**WHO:** The Honorable Dennis DeConcini, former Arizona U.S. Senator and Chairman of the Board of Directors, NCMEC  
Terry Goddard, Arizona State Attorney General  
Sgt. Frank Kardasz, Internet Crimes Against Children Task Force  
Lucy Ranus, president, Arizona State PTA  
Dr. Virginia McElyea, Superintendent, Deer Valley Schools  
Pat Quinn, Arizona State President, Qwest Communications

**WHERE:** Paseo Hills School  
3302 W. Louise Dr.  
Phoenix, Arizona 85027

**WHY:** According to the U.S. Department of Justice, of the estimated 24 million child Internet users, one in five children online is sexually solicited yet only one in four tells a parent or guardian. Parents and guardians need to understand the pervasiveness of this problem, and the vulnerability of their children as potential victims.

**ABOUT:** Qwest Communications International Inc. (NYSE: Q) is a leading provider of high-speed Internet, data, video and voice services. With approximately 40,000 employees, Qwest is committed to the "Spirit of Service" and providing world-class services that exceed customers' expectations for quality, value and reliability. For more information, please visit the Qwest Web site at [www.qwest.com](http://www.qwest.com).

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#### Contacts:

#### **Media Contacts:**

Jeff Mirasola  
602-630-8224  
[jeff.mirasola@qwest.com](mailto:jeff.mirasola@qwest.com)

Kathryn Wilson  
303-623-3366  
JohnstonWells Public Relations  
[kwilson@johnstonwells.com](mailto:kwilson@johnstonwells.com)

#### **Investor Contact:**

Stephanie Comfort  
800-567-7296  
[IR@qwest.com](mailto:IR@qwest.com)

Communications Department  
703-837-6111  
NCMEC  
[media@ncmec.org](mailto:media@ncmec.org)



## **Qwest Online Safety Classroom Fact Sheet**

Qwest Communications and the National Center for Missing & Exploited Children partnered to develop the **Qwest Online Safety Classroom**, [www.incredibleinternet.com/onlinesafety](http://www.incredibleinternet.com/onlinesafety), an online safety resource dedicated to informing parents about the dangers children can face online and providing suggestions to help ensure their safety on the Internet.

The goal is to make the Internet a more meaningful and useful resource for families.

### **Who's at risk?**

- 21 million teens between the ages of 12 and 17 regularly use the Internet.
- A Pew Research Study revealed that 81 percent of parents believe teens aren't careful when giving out personal information online, and 79 percent of online teens agree.
- The study showed 65 percent of parents and 64 percent of teens say teens engage in online activities they wouldn't want their parents to know about.
- A 2000 study by the National Center for Missing & Exploited Children shows one in five children, ages 10-17, received a sexual solicitation via the Internet. But only 25 percent of the recipients told a parent.
- Another Pew study shows that 89 percent of sexual solicitations were made in chat rooms or through instant messages and that 13 million youths use at least one of these communication methods.
- In the past four years, the number of child pornography sites reported to NCMEC grew by almost 400 percent.

### **Did you know?**

- Identity theft is one of the fastest growing financial crimes in the United States. Qwest Communications wants to help educate people and families about the dangers of fraud and identity theft, how to prevent it and what to do if their identity is stolen.
- In 2003 alone, the Federal Trade Commission estimated that about one in four Americans had their identities stolen.
- 10 million Americans were victims of identity theft in 2003.
- The age group of 18 to 29 is the primary target for identity theft crimes.
- Identity theft costs consumers more than \$5 billion in 2003.



## What is Qwest doing about it?

The Qwest Online Safety Classroom's centerpieces, the **Parents Safety-Net Test**, and the **Connected Family Kit**—available in English and Spanish—were designed to help improve communications between parents and children. They are part of Qwest's commitment to online safety. You can find these resources and more at [www.incredibleinternet.com](http://www.incredibleinternet.com).

## Qwest Online Safety Classroom Features:

- **Qwest Connected Family Kit**  
View online or download and print the Qwest Connected Family Kit. This comprehensive kit includes information about online safety, identity theft and some tips on how to get the most out of your Internet experience.
- **Parents Safety-Net Test**  
Parents can take a quick test to assess their knowledge of existing dangers associated with the Internet.
- **Printable Tip Cards**  
These online safety tip cards are perfect for posting on the refrigerator, message board or near the family computer.
- **Internet Safety Pledges**  
House pledges or acceptable-use policies can help provide clear guidelines for safer Internet use by the whole family. Qwest and the NCMEC recommend using an Internet Safety Pledge to promote safety discussions and create safer boundaries.
- **Common Internet Terms**  
Blogging. Phishing. Screenagers. So many new online terms, so little time to learn them all. This handy guide will promote understanding of today's Internet "lingo."
- **Links to Online Resources**  
The Web is full of resources about online safety and identity theft. Discussed on [www.incredibleinternet.com](http://www.incredibleinternet.com), these links help find the best sites for more information.

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## Frequently Asked Questions

### **What is the Connected Family Online Classroom?**

Qwest and the National Center for Missing & Exploited Children (NCMEC) co-created a Web site and virtual learning center to educate families about the possible dangers children face while using the Internet.

### **How do you use the Connected Family Online Classroom?**

The Parents Safety-Net Test and the Connected Family Kit arms parents and guardians with knowledge and resources that will help families learn about online safety so their children can have positive experiences online.

The site includes expert tips, articles, Web seminars, tests, and downloadable safety kits to help parents and guardians better understand the Internet and what children can encounter when surfing online.

### **How do I access the Connected Family Online Classroom?**

Visit [www.incredibleinternet/onlinesafety.com](http://www.incredibleinternet/onlinesafety.com).

### **Why is Qwest doing this?**

Qwest is committed to educating parents and guardians about the importance of informing their children about Internet safety; thereby helping to improve communications between today's connected family.

### **How is this different from your announcement a few months ago with the National Center for Missing & Exploited Children?**

Qwest is expanding its commitment to help educate families about online safety. In addition to the Parents Safety-Net Test, the Connected Family Online Classroom is a new resource that gives parents and guardians the information and resources they need to stay informed on this important issue.

### **Who are Qwest partners in this launch?**

In addition to NCMEC, the Arizona PTA, Arizona Attorney General, Arizona Internet Crimes Against Children Task Force (ICAC) and Miss Arizona.

### **Why is Qwest doing this in Arizona?**

In honor of the PTA's 100<sup>th</sup> Anniversary, Qwest wanted to bring its Internet Safety awareness program to the State of Arizona first. Qwest and the PTA will be working together to bring the Qwest Connected Family Classroom into the Arizona community and in honor of its 100<sup>th</sup> Anniversary, Qwest will be providing the PTA with a \$50,000 grant to host seminars about online safety at meetings throughout the state.



**What is the Arizona Attorney General Terry Goddard's role?**

Attorney General Terry Goddard wants to continue to help educate Arizona families on the importance of online safety education to help reduce the number of Internet crimes against children. The Attorney General is committed to working with Qwest and area leaders to promote Internet safety.

**What is the Parents Safety-Net Test Challenge about?**

In order to jumpstart Qwest's commitment to raising online safety awareness among Arizona families, Qwest is encouraging at least 10,000 parents and guardians take the Parents Safety-Net Test within the next year.

The *Parents Safety-Net Test* provides parents and guardians with an introduction to Internet safety by giving them an instant reality check about their knowledge of issues such as the dangers of chat rooms and instant messaging, cyber bullying and online sexual exploitation.

**What is the Mobile Tour?**

In conjunction with the PTA sponsorship, Qwest is planning to bring the Connected Family Online Classroom into the Arizona community so families can learn about online safety. Look for it at the Arizona State Fair and other Arizona family events.

**How is the Arizona Internet Crimes Against Children Task Force involved?**

Qwest is committed to meet the needs of ICAC and gives high priority to subpoena requests pertaining to Internet crimes against children to assist law enforcement in the prosecution of online predators. ICAC is also providing a link on its web site to the Connected Family Online Classroom and safety presentations to schools.

**Why is Miss Arizona involved?**

Miss Arizona, Audrey Sibley, has worked extensively on issues regarding the safety of children. Her commitment to the AMBER Alert web portal demonstrates her on-going commitment to helping preventing crimes against children.

**Other than Phoenix, what markets is Qwest announcing the program?**

Qwest plans to announce this program in cities throughout its 14-state region in the next six months and nationally in 2006.



## **Qwest Communications Quick Reference: Summary of Online Safety Statistics**

### **Pew Internet and American Life Project: Teens and Technology (2005)**

[http://www.pewInternet.org/PPF/r/162/report\\_display.asp](http://www.pewInternet.org/PPF/r/162/report_display.asp)

1. Nearly nine out of ten teens are Internet users.
  - a. 87 percent of teens are Internet users.
  - b. 11 million teens, aged 12-17, use the Internet daily.
2. 75 percent of online teens use instant messaging.
  - a. Only 42 percent of online adults use instant messaging.
  - b. 48 percent of teens that use instant messaging say they IM at least once a day.
  - c. Almost one-fourth of teens prefer to communicate with friends by instant message.
  - d. Buddy list size is directly related to duration of IM use.
3. More than four out of five parents believe that most teens are not careful enough with the information they share online.
  - a. 54 percent of parents say they have Internet filters installed on their home computers.
  - b. 65 percent of all parents and 64 percent of all teens think that teens do things online that they would not want their parents to know about.

### **Pew Internet and American Life Project: Protecting Teens Online (2005)**

[http://www.pewInternet.org/PPF/r/152/report\\_display.asp](http://www.pewInternet.org/PPF/r/152/report_display.asp)

1. Parents and teens agree that teens are not careful enough with the information they share online.
  - a. More than 80 percent of parents believe teens are not safe when sharing information online.
  - b. 79 percent of teens agree.
  - c. 65 percent of all parents and 64 percent of all teens believe they are doing things online that their parents should not know about.
2. 62 percent of parents of online teens monitor their children's Internet usage.
  - a. Only 33 percent of teens believe their parents check up on them.
  - b. Nearly two-thirds of parents of online teens report having Internet rules at home.



**Kaiser Family Foundation: Generation M – Media in the lives of 8-18-year-olds (2005)**

<http://www.kff.org/entmedia/upload/Executive-Summary-Generation-M-Media-in-the-Lives-of-8-18-Year-olds.pdf>

1. Young people today are spending an average of 6.5 hours with media.
  - a. Homes have an average of 3.6 CD or tape players, 3.5 TVs and 1.5 computers.
2. Parents are more likely to impose restrictions on computer use than other media forms.
  - a. 25 percent of parents say they have filters on their computer versus 7 percent of parents using filters on television.
3. Nearly all 8-18-year-olds have used a computer (98 percent) and have gone online (96 percent).
  - a. Daily, just over half of these young people use a computer for recreation.
  - b. More than 8 out of 10 have a computer at home.
  - c. One-third have a computer in their bedroom and one out of five have Internet connection there.

**Crimes Against Children Research Center: Online Victimization: A Report on the Nation's Youth (2000)** [www.missingkids.com](http://www.missingkids.com)

1. Nearly 24 million youth ages 10-17 were online regularly in 1999.
2. Approximately one in five children will receive a sexual solicitation or approach over the Internet.
  - a. One in four had an unwanted exposure to pictures of naked people or people having sex.
  - b. Less than 10 percent of sexual solicitations and only 3 percent of unwanted exposure episodes were reported to authorities such as a law-enforcement agency, an Internet service provider, or a hotline.
  - c. One in 33 youth received an aggressive sexual solicitation in the past year. This means a predator asked a young person to meet somewhere, called a young person on the phone, and/or sent the young person correspondence, money, or gifts through the U.S. Postal Service.
  - d. About 25 percent of the youth who encountered a sexual approach or solicitation told a parent. Almost 40 percent of those reporting an unwanted exposure to sexual material told a parent.



- e. Only 17 percent of youth and 11 percent of parents could name a specific authority, such as the Federal Bureau of Investigation (FBI), CyberTipline, or an Internet service provider, to which they could report an Internet crime, although more indicated they were vaguely aware of such authorities.

## The Incredible Internet

With millions of Web sites on the Internet, cutting through the clutter can be challenging. Qwest Communications developed IncredibleInternet.com to help people simplify their online experience. IncredibleInternet.com features the best Web sites on subjects including Education, Technology and Family, Lifestyle, Kids and Online Safety. IncredibleInternet.com helps people of all ages better navigate their way around the Web. Discover more incredible sites today and visit [www.IncredibleInternet.com](http://www.IncredibleInternet.com)

### TIPS FOR HAPPY AND SAFER SURFING

- 1 Even though the Internet is incredible, maintaining a well-balanced life offline is very important.
- 2 Protect your online privacy and use discretion when giving information on the Internet.
- 3 If you have children, do not allow them to arrange meetings with someone they've met on the Internet.
- 4 In your home, place the computer in a visible location to monitor your family's Internet activity and appropriate uses.
- 5 Be open for discussions about the Internet and its appropriate uses with family members, classmates and co-workers.

## Education

The Internet gives you and your family global access to educational resources and information.

- **WIKIPEDIA ENCYCLOPEDIA** <http://en.wikipedia.org>  
With more than 500,000 articles, Wikipedia is the largest encyclopedia in the world.
- **WORDS YOU SHOULD KNOW**  
[www.houghtonmifflinbooks.com/booksellers/press\\_release/100words](http://www.houghtonmifflinbooks.com/booksellers/press_release/100words)  
Check out "100 Words That All High School Graduates—And Their Parents—Should Know."
- **UNCLE SAM AND EDUCATION** [www.students.gov](http://www.students.gov)  
The U.S. Government has several comprehensive sites for planning your higher education.

## Technology & Family

The Internet connects people around the world like never before. Technology has the power to improve our lives and help us become more productive.

- **SMART SEARCHING WITH GOOGLE** [www.soople.com](http://www.soople.com)  
Google is an excellent search engine. This site will help you make expert searches.
- **ARREST THAT SPAM!** [www.spamarrest.com](http://www.spamarrest.com)  
Use this site to help eliminate spam.
- **ALL ABOUT BLOGS** <http://weblogs.about.com>  
All your blogging questions are answered here.

## Kids

The Internet is a world of adventure for kids. From schoolwork to hobbies to sports, the Internet is sure to have whatever your children are looking for.

- **DISCOVERY SCHOOL** <http://school.discovery.com>  
Do your kids like discovering new things? Now they can explore space, play games, solve puzzles and more.
- **BRAINPOP** [www.brainpop.com](http://www.brainpop.com)  
Who knew homework could be this fun?
- **WEATHER WIZ KIDS** [www.weatherwizkids.com](http://www.weatherwizkids.com)  
Learn everything about weather on this site.

## Online Safety

Learn how to better protect yourself and your family while online.

- **IDENTITY THEFT** [www.qwest.com/identitytheft](http://www.qwest.com/identitytheft)  
Qwest Communications provides a comprehensive identity theft resource guide for consumers. Find information and resources on how to protect yourself from becoming a victim.
- **NETSMARTZ** [www.netsmartz.org](http://www.netsmartz.org)  
The NetSmartz Workshop is an interactive resource that teaches kids and teens how to stay safer on the Internet.
- **WEB WISE KIDS** [www.webwisekids.com](http://www.webwisekids.com)  
Empower kids with the skills they need to be safe on the Internet. This site offers a guided tour teaching kids how to avoid trouble while they explore the Web.

## Lifestyle

Find the latest on fashion, food, work and play—IncredibleInternet.com helps you figure it all out and simplify your life.

- **CAREER INFO NET** [www.acinet.org](http://www.acinet.org)  
Make informed career decisions whether you're a student, a job-seeker or a workplace professional.
- **YOU CAN DO IT!** [www.diynetwork.com](http://www.diynetwork.com)  
Learn household projects that you can complete in a weekend or perhaps something a little more long-term.
- **INTERNET MOVIE DATABASE (IMDB)** [www.imdb.com](http://www.imdb.com)  
Discover all the movie information you could ask for...and then some.





## Qwest Teen Identity Theft Program

### Why is Qwest doing this?

Qwest is a leader in educating consumers about the dangers of fraud and identity theft and was among the first to recognize that young people are the number one target for identity thieves. Teens comprise approximately 20 percent of Qwest's customer base.

While there are nationwide efforts in place to reduce the incidence of and raise awareness for identity theft, teens are being overlooked as a key audience. With the right information disseminated to teens before they receive their first driver's license, checking account or credit card, Qwest believes teens can learn how to protect themselves from identity thieves.

### What does the program entail?

**(A) Teen Identity Theft Summit.** In the fall of 2004, Qwest hosted the *2004 Summit on Protecting Teens from Identity Theft* to address the increasing fraud and identity theft issues faced by teens. The Summit brought together influential members from business, government, academia and the media to identify the problems teens face with respect to identity theft and develop initiatives to help protect them.

[www.IncredibleInternet.com](http://www.IncredibleInternet.com) provides links to Qwest's identity theft resource guide and website with comprehensive information for youth, parents and businesses on how to protect themselves from becoming victims. This includes a free downloadable video, tips for teens and parents, and a detailed report of the Summit's findings.

**(B) High School Education Curriculum.** Following on the heels of this landmark Summit, Qwest is developing an online curriculum for teachers and parents to educate teens about the dangers of identity theft and steps they can take to prevent this crime.

Qwest has partnered with Dr. Judith Collins, an associate professor at Michigan State's school of criminal justice, to develop the online curriculum for teachers and parents to educate teens about the dangers of identity theft. The curriculum is scheduled for completion early this summer.

**(C) Identity Theft Awareness Events.** Qwest is hosting a speaking series on "Teen Identity Theft Awareness" at various high schools in key cities throughout the country for teens to build awareness about identity theft.

### Additional resources

Federal Trade Commission  
[www.consumer.gov/idtheft](http://www.consumer.gov/idtheft)

TransUnion  
[www.transunion.com](http://www.transunion.com)

Qwest Communications  
[www.qwest.com/identitytheft](http://www.qwest.com/identitytheft)

### Media contact information

Katie Lessman  
Qwest Communications  
(303) 965-6924  
[kathleen.lessman@qwest.com](mailto:kathleen.lessman@qwest.com)

Mike Adams  
JohnstonWells Public Relations  
(303) 623-3366  
[madams@johnstonwells.com](mailto:madams@johnstonwells.com)



## Qwest Incredible Internet Program

### Why is Qwest doing this?

Qwest is committed to helping consumers use the Internet more efficiently – IncredibleInternet.com helps people simplify their online experience by providing them with a resource to help them better navigate their way around the Web.

### What does the program entail?

**(A) IncredibleInternet.com.** The IncredibleInternet.com Web site is designed for people of all ages, it features web sites on everything from education and sports to technology and online safety. The site also serves as the information hub for the Qwest Connected Family programs. IncredibleInternet.com is frequently updated and has advanced searching tools to allow visitors to easily find the sites they're looking for. It also offers an opt-in newsletter where visitors can stay in-tune with the best sites on the Internet.

**(B) The Incredible Internet Guy.** The Web sites featured on IncredibleInternet.com are researched and recommended by Ken Leebow, Internet expert and author of the *300 Incredible Things to Do on the Internet* book series. Leebow now serves as Qwest's "Incredible Internet Guy" and has been surfing, evaluating and recommending the Web's best sites and Internet trends since 1996. He's written 18 books on the Internet and is a virtual walking, talking search engine. Mention a topic and, invariably, The Incredible Internet Guy will have just the site for you. The Incredible Internet Guy also makes appearances at schools and community events, throughout the Qwest service region, where he speaks to people on how to use the Internet more effectively and highlights Web sites that help simplify their everyday lives.

**(C) Incredible Internet Kids Section.** The Incredible Internet.com Web site encourages families to use the Internet together. The Kids section is designed specifically for children to help them explore the Internet, have fun, learn new things. It serves as a safe portal to pre-screened sites on the Internet for kids, including links to Web sites about entertainment, games, hip technology, school and homework helpers, sports, hobbies and much more.

**(D) Qwest Connected Family Online Classroom.** An online safety resource dedicated to informing parents and guardians about the risks children can face online and providing suggestions so children can have safer and positive experiences online.

Located at [www.incredibleinternet.com/onlinesafety](http://www.incredibleinternet.com/onlinesafety) The Connected Family Online Classroom was co-created with NCMEC and includes expert tips, articles, Web seminars, tests and downloadable safety kits to help parents and guardians understand the Internet.

### Additional resources

Incredible Internet  
[www.incredibleinternet.com](http://www.incredibleinternet.com)

### Media contact information

Katie Lessman  
Qwest Communications  
(303) 965-6924  
[kathleen.lessman@qwest.com](mailto:kathleen.lessman@qwest.com)

Mike Adams  
JohnstonWells Public Relations  
(303) 623-3366  
[madams@johnstonwells.com](mailto:madams@johnstonwells.com)





# NEWS

## **Qwest Online Safety Classroom Speaker Biographies**

### **Patrick J. Quinn, President, Qwest in Arizona**

Patrick J. Quinn, President, Qwest in Arizona, has worked in the telephone industry for more than 25 years, and has held numerous directorships including finance, regulatory affairs, and public policy since joining the company in 1977. Before being named Qwest Arizona president in 2002, Mr. Quinn served in Denver as Vice President, Policy and Law, developing and implementing corporate policy and strategy for Qwest nationwide. He also served as Regional Executive Director, Public Policy, developing and implementing regulatory and legislative strategy in the seven-state northern region.

Mr. Quinn has a B.S. in Mathematics and an MBA, both from the University of South Dakota. In 1997, he was awarded the Alumnus of the Year by the University of South Dakota School of Business

Mr. Quinn is a Navy veteran and serves on the Board of Directors for the Phoenix Community Alliance, the Greater Phoenix Economic Council, Greater Phoenix Leadership, the Triple Nine Foundation and the Union Community Fund of Arizona. He has also been involved with veterans of Foreign Wars and many charitable organizations.

### **Senator Dennis Webster DeConcini, (D) Arizona**

Dennis DeConcini United States Senator (Retired) Chairman of the Board Vice President and Partner of Parry, Romani, DeConcini, and Symms Dennis DeConcini is a distinguished former prosecutor and United States Senator whose long career of public service has impacted many of the nation's most pressing issues and challenges. He is particularly respected as a champion of law-enforcement, having been named National Law Enforcement Man of the Year. However, a cornerstone of his lifetime of leadership is his support and advocacy for missing and exploited children.

He played an integral part of many milestones for America's children. He was co-sponsor of the Missing Children's Assistant Act of 1984 that helped establish NCMEC. He was a co-sponsor of the National Child Search Assistance Act of 1990 that mandated that police officers take an immediate report in missing child cases, and eliminate the old waiting-period requirement. He joined with Senator Alfonse D'Amato of New York to establish NCMEC's Project ALERT.

Dennis DeConcini was responsible for stronger legislation prohibiting the circulation and distribution of pornographic images of children, which led to the creation of the National Child Pornographic Tipline (CyberTipline), operated by NCMEC in conjunction with the United States

Postal Inspection Service and the United States Customs Service. In 1994, he created the Morgan P. Hardiman Task Force on Missing & Exploited Children, named after the late aide to Senator D'Amato. This was the first federal task force, chaired by the FBI in cooperation with NCMEC, with two agents from each of the seven federal law enforcement agencies.

Upon his departure from the Senate, Dennis DeConcini further demonstrated his commitment to children by joining NCMEC's Board of Directors, where he has chaired the Law Enforcement Committee, served as vice chair, 2001 became chair-elect, and in 2003 became Chairman. He has been a key leader of the effort to attack the problem of missing and exploited children on a global scale. He is a board member and vice president of the International Centre for Missing & Exploited Children.

Senator DeConcini is presently the Vice President and Partner of Parry, Romani, DeConcini, and Symms in Washington, DC.

### **Terry Goddard, Arizona State Attorney General**

Upon his appointment as Attorney General in 2003, Terry has focused on consumer justice including fighting cyber crime such as identity theft and Internet crimes against children. He has also been a leader in environmental protections as well as in Arizona's fight against methamphetamine.

Terry was elected Mayor of Phoenix four times, leading the City from 1984 to 1990. In those years, Phoenix made significant strides in expanding and modernizing law enforcement, increasing citizen participation, revitalizing downtown and setting up nationally-recognized programs in arts, economic development and historic preservation. During his time as Mayor, Terry was named "Municipal Leader of the Year" by *City and County Magazine* and elected President of the National League of Cities. From 1995 to 2002, Terry served as the Arizona State Director for the U.S. Department of Housing and Urban Development (HUD).

### **Sergeant Frank Kardasz, Internet Crimes Against Children (ICAC)**

Frank Kardasz has twenty-six years of law enforcement experience and is the Project Director for the Arizona ICAC Task Force. As a detective sergeant with the Phoenix Police Department, he has supervised over 1,800 investigations of Internet Crimes Against Children.

His writings have appeared in various law enforcement journals and magazines, and he has lectured children, community groups and law enforcement officers nationwide regarding Internet crime prevention and investigative techniques.

### **Lucy Ranus, president, Arizona State PTA**

Current president of the Arizona State PTA, Lucy has served on its board since 1988. During this time, she has designed, implemented and presented at conferences that provided "Train the Trainer" skills for parents, teachers, school board members, students and others on health, safety and advocacy issues. She has also presented at conferences, local, state, and national levels on communication skills, legislative issues, alcohol and other substance abuse prevention and injury prevention. Lucy is highly active within the community and has served on a number of community and professional committees, task forces and coalitions, including the Arizona School Health Association, the Education Coalition and the Department of Education's Comprehensive Health Essential Skills Training and Advisory Committee & HIV/AIDS Curriculum Committee.

Lucy received her bachelor of science in Nursing from Arizona State University and is currently the Community Education, Outreach and Prevention Coordinator for Barrow of St. Joseph's Hospital.

**Audrey Sibley, Miss Arizona 2005**

Since her participation in the Miss Arizona Program began three years ago, Audrey Sibley has educated hundreds of people about societal dangers children face with her platform "BE AWARE: Preventing Child Abduction and Exploitation." Since winning the title of Miss Arizona, Audrey's platform endeavors have expanded to include a partnership with the Arizona Amber Alert Portal and the Arizona ICAC Task Force. Currently a junior marketing major at the University of Arizona, she is preparing for the Miss America competition in January 2006.

October 11, 2005



## Qwest Online Exploitation Program

**Why is Qwest partnering with the National Center for Missing & Exploited Children to educate families about staying safer online?**

Working in collaboration with the National Center for Missing & Exploited Children (NCMEC), Qwest has created an online safety program to help make our children safer on the Internet. Qwest and NCMEC are educating families about the increasing dangers our nation's youth can face while using the Internet.

A study by the NCMEC revealed that one in five kids online ages 10-17 is sexually solicited. Only 25 percent of youth who received sexual solicitation told a parent or guardian.

According to recent research by the Pew Internet & American Life Project, 21 million youth between the ages of 12 and 17 use the Internet. And, 62 percent of teens believe that most teens do things online that they'd rather their parents or guardians not see.

While there is a lot of information available about the potential risks kids face while using the Internet, there are resources parents and guardians can use to help protect their children while they explore the wonders of the Web. As one of the fastest growing Internet service providers, Qwest is committed to youth Internet safety and improving communications between today's connected family.

**What does the program entail?**

**A. Qwest Connected Family Online Classroom.** An online safety resource dedicated to informing parents and guardians about the risks children can face online and providing suggestions so children can have safer and positive experiences online.

Located at [www.incredibleinternet.com/onlinesafety](http://www.incredibleinternet.com/onlinesafety) The Connected Family Online Classroom was co-created with NCMEC and includes expert tips, articles, Web seminars, tests and downloadable safety kits to help parents and guardians understand the Internet. Highlights include:

- **Parents Safety-Net Test.** The Parents Safety-Net Test is a component of the Online Classroom and provides parents and guardians with an instant reality check about their knowledge of issues such as the dangers of chat rooms and instant messaging, cyber bullying, and online sexual exploitation. Also located at [www.incredibleinternet.com/onlinesafety](http://www.incredibleinternet.com/onlinesafety) the answers to the online test provide parents and guardians with tangible steps they can take to better protect their children. The test is available in both English and Spanish.
- **Connected Family Kit.** The Connected Family Kit includes tips, resources, and software that promote safer and fun Internet usage for families. Located at [www.incredibleinternet.com](http://www.incredibleinternet.com), the kit is available in both English and Spanish.



**B. Congressional Support.** In the summer of 2005, Qwest and NCMEC hosted a press conference on Capitol Hill with influential leaders from Congress, business, community organizations and national advocacy groups. Together, these leaders highlighted several joint initiatives aimed at safer, more responsible online behavior by children and to recognize June as National Internet Safety Month.

**C. Partnership with the Arizona PTA**  
Qwest and the PTA will be working together to bring the Qwest Connected Family Classroom into the Arizona community. In addition, in recognition of its 100<sup>th</sup> Anniversary, Qwest will be providing the PTA with a \$50,000 grant to host seminars about online safety at meetings throughout the state.

**D. Online Safety Mobile Tour.** The Connected Family Online Classroom will be visiting Arizona locations such as the Arizona State Fair, CompUSA, and other community events in conjunction with the Arizona PTA to help families learn more about online safety.

**E. Safety-Net Test Challenge.** Qwest is challenging 10,000 Arizona families, in the next year, to visit the Online Classroom and complete the Parent Safety-Net Test in order to help parents and guardians increase their understanding of the Internet and its potential risks”

**Additional resources**

National Center for Missing & Exploited Children  
[www.missingkids.com](http://www.missingkids.com)

ICAC  
<http://www.ci.phoenix.az.us/POLICE/ocb1.html>

Arizona PTA  
<http://www.azpta.org/>

Qwest Communications  
[www.qwest.com](http://www.qwest.com)

**Media contact information**

Kathleen Lessman  
Qwest Communications  
(303) 965-6924  
[kathleen.lessman@qwest.com](mailto:kathleen.lessman@qwest.com)

Ann Dickerson  
JohnstonWells Public Relations  
(303) 623-3366  
[adickerson@johnstonwells.com](mailto:adickerson@johnstonwells.com)

Communications Department  
NCMEC  
(703) 837-6111